

DAVIE COMMUNITY FOUNDATION



Article #8: 5n5 Community Impact Challenge

By Jane Simpson, President & CEO

THIS is the eighth article in a series about the Davie Community Foundation and our work in the county. Today's article will focus on the **5n5 Community Impact Challenge** and Giving Tuesday.

In 2013 the Board of Directors of the Davie Community Foundation celebrated the 25th Anniversary of the Foundation. In conjunction with the community celebration, we launched the **5n5 Community Impact Challenge** to increase our ability to do more in the County.

The challenge is to raise \$5 Million in **Community Funds** over 5 years. Once the challenge is met, an additional \$250,000 will be available for community grants every year going forward. Grant dollars will have a significant **Impact** on Davie County!

Community Funds are one of the options for endowment (forever funds) managed by the Davie Community Foundation. They can be named by the person setting them up but grants from them are selected by the Foundation Board. Anyone who simply wants to support the community but doesn't want to create a named fund can make a gift of any size to the **Community Impact Fund**.

Community Funds are currently the smallest, but most needed, segment of the Foundation.

Grants from Community Funds are typically made through grant requests submitted every year on February 1st. The current focus for Community Fund grants is Youth and Literacy. Once the challenge is met, the focus will include Youth, Literacy, Healthy Living, Education and Recreation. All of these are part of a "Healthy Davie."

For the first time, the Davie

Community Foundation will participate in **GIVING TUESDAY: December 1, 2015.**

You have heard of "BLACK FRIDAY" and "CYBER MONDAY"; "GIVING TUESDAY" was created to kick off the national season of generosity – the month of December! In 2014, \$45.69

Million was given on GIVING TUESDAY nationally!

Gifts made to the Davie Community Foundation on GIVING TUESDAY will be added to the **Community Impact Fund** and will help meet the **5n5 Community Impact Challenge!** There are three ways to make a gift on GIVING TUESDAY or any time in the month of December:

- 1) **Text the word "impact" to 243725 to make a gift!** You will receive a link to make a credit card gift.
- 2) Visit the NEW Foundation website at www.daviefoundation.org and click on the **DONATE** button at the top to make a gift online.
- 3) Send a check payable to the Davie Community Foundation to 107 N. Salisbury St., Mocksville, NC 27028. Note "Impact" in the memo section.

Regardless of your method of generosity, you will be making a gift that will have an important **IMPACT** on the lives of Davie people FOREVER!

As we close out year three of the 5-year challenge, we have reached \$2,477,909. We are \$522,091 away from the \$3 Million benchmark for year three. **Please make your tax-deductible gift and be part of meeting a challenge that will IMPACT lives in Davie County FOREVER!**



WWW.DAVIEFOUNDATION.ORG
P.O. Box 546, 107 N. Salisbury St.
Mocksville, NC 27028
336-753-6903