

August 16, 2011

Dear Business Friend,

It's an exciting time of year as we gear up for football season. Family and friends from all over Davie County gather at the stadium filled with enthusiasm, anticipation, and high hopes for a War Eagle win on Fridays. At the Davie Community Foundation, we're looking forward not only to the games, but to the opportunity the community has to make a difference while displaying their Davie County spirit.

This year, you and your business are invited to serve on the **Touchdowns for Education Team!** We can all agree that the final touchdown in a game is thrilling, but even more exciting and rewarding are those touchdowns scored in life. At the Community Foundation we believe that a college education is one of the most important touchdowns a young person can score. By joining our **Touchdowns for Education Team**, you will be providing support for the Community Scholarship Fund at the Foundation. It can be immensely satisfying to know that through your contribution you have given the gift of education.

Kick off for **2011 Touchdowns for Education** is the Homecoming game, Friday, September 30<sup>th</sup>, 7:30 PM at Davie High's War Eagle Stadium against Reynolds High School.

Here's the game plan:

- Local sponsors join the **"Touchdowns for Education Team"** at the Davie Community Foundation.
- For every War Eagle touchdown scored, the sponsor contributes \$100 to the Community Scholarship Fund.
- The sponsor agrees to a minimum contribution of \$200 for the game.

You Win!

As a 2011 **Touchdowns for Education** team member, you and your business will be recognized as follows:

- Sponsors will be listed in the Enterprise-Record.
- Sponsors will receive press coverage by game announcers the night of the game.
- Sponsors will receive a Davie Community Foundation t-shirt.

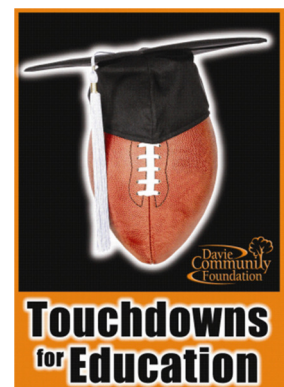
Don't miss your chance to be part of our "all-community" team. Please return your stat card to us as soon as possible so we may include you in our promotional materials.

It's all about teamwork. It's all about our community. Together we can score the most significant touchdown, a chance for a student to get a college education. Go Team!

Best regards,

*Jane Simpson*

Jane Simpson  
President



*"Connecting people who care with causes they care about!"*